

### **Oneclick Logistics India Limited**



IPO Note

	IPO Details				
<b>Opening Date</b>	Sept 27, 2023				
Closing Date	Oct 03, 2023				
Stock Exchange	NSE SME				
Lot Size	1,200 Shares				
Issue Price	₹ 99 per share				
Issue Size	Aggregating up to 9.91				
	Cr.				
Fresh Issue	Aggregating up to 9.91				
	Cr.				
Offer for Sale	-				
Application	₹ 1,18,800				
Amount					
IPO Objective					
Working Capital Requirements.					
Canaral Carnarata Durnaca					

General Corporate Purpose.						
	Pre-I	ssue Shareh	olding	<u> </u>		
C	ategory N	lo. of Shares	%	of Total		
			9	Shares		
Pror	noter &	24,20,790	(	93.00%		
Pror	noter					
Grou	ıp					
Pub	lic	1,82,210		7.00%		
	Promo	oter of the Co	mpar	ıy		
1	Mahesh Liladh	ar Bhanushal	i			
2	Rajan Shivram	Mote				
	<b>Competitive S</b>	Strengths				
1	Diversified cus	stomer base				
2	Comprehensiv	e solution	for	logistics		
	requirement					
3	Existing suppl	ier relationsh	ip			
4	Experienced a	nd Qualified n	nanag	ement.		
		·	·			

Com	pany	Back	gro	und
	P ,		<b>9</b> - ~	

- Oneclick Logistics India Limited was originally incorporated in the year 2022 and has its registered office in Mumbai, Maharashtra.
- The Company is an integrated logistics services and solutions provider.
- The Company was incorporated with the object of acquiring the running business of "Oneclick Logistics LLP".
- The company offers customers a single-window solution thereby negating the need to approach multiple service providers at different levels in the chain of logistics services.
- As of 31<sup>st</sup> August 2023, the Company has 20 Employees on its payroll.

	Market Cap	italization	(In Cr.)
Pro	e-Issue	Post-Issi	
₹	26	₹ 36	
	Financia	al Summary	(In Lacs)
For the	Mar-20	Mar-21	Mar-22
Period			
Ended			
Total Assets	445.65	489.41	997.97
Net Assets	65.42	185.50	265.85
Total	-	-	38.50
Borrowings			
Total	1,167.35	1,332.79	3,520.95
Revenue			
Profit After	32.61	101.83	129.69
Tax			
	Te	entative Timel	
Opening Date		Sept 27	, 2023
<b>Closing Date</b>		Oct 03,	2023
Basis of Allotn	nent	Oct 06,	2023
Initiation of R	efunds	Oct 09,	2023
Credit of Share	es to	Oct 10,	2023
Listing Date		Oct 11,	2023





### **Company Background and Analysis**

The Company was originally incorporated in the year 2022. The company was incorporated in Mumbai Maharashtra as "Oneclick Logistics India Limited". The Company was incorporated with the object of acquiring the running business of "Oneclick Logistics LLP" through a business transfer agreement with effect from February 10, 2023. The company is an integrated logistics services and solutions provider.

As an integrated end-to-end logistic services provider, the company offers the customers a single-window solution thereby negating the need to approach multiple service providers at different levels in the chain of logistics services. The company's services include container handling, clearing and forwarding, customs clearance, brake bulk handling and brokerage, recovery of all types of claims including customs and insurance, warehousing, distribution and supply chain management, port and terminal operations and container freight station operations. The company operates as an asset-light business model and outsources the infrastructure requirements to third parties.

The company offers services in India and the primary focus is to offer these services to importers for importing goods from countries namely China, Europe, Singapore and Malaysia where the company has a presence through its agency partners. The company operates in all major ports in India as well as private ports such as Nhava Sheva, Mundra, Delhi ICD, Pipavav, Chennai and ICD Ahmedabad As of the date of this Prospectus, the company has provided services for 627 customers.

The company's services can be broadly categorized as -

- i) NVOCC (Non-Vessel Operating Common Carriers) NVOCC is a term commonly used to denote sea freight forwarding services without operating their own vessels. The company provides services to importers and exporters worldwide and also supports them in total logistics solutions.
- ii) Freight Forwarding (Sea Freight, and Air Freight) The company provides both types of freight forwarding services, air freight forwarding and sea freight forwarding. The company books space for import consignments and arranges all the shipping requirements for the customers.
- iii) Bulk Cargo The company offers breakbulk cargo services which provide flexibility in transporting various types of goods, including machinery, equipment, vehicles and other large or non-containerised items.
- iv) Custom Clearance Freight forwarders assist with customs clearance procedures, ensuring that all required documentation is accurate and complete. The company outsources custom clearance services through a registered Custom House Agent.
- v) Third-Party Warehousing The company services include assistance in storage, consolidation, repacking, documentation, labelling, invoicing, and finished and spare inventory management, at customers' demands through outsourcing.
- vi) Third-Party Transportation The freight forwarder arranges for the transportation of goods from the exporter's location to the port or airport of departure.





Geography wise-revenue for Fiscal year ended 2020, 2021, and 2022 is given below-

(Amount in Lakhs)

	Fiscal 2020 Amount %		Fiscal 2021		Fiscal 2022	
Particulars			Amount	%	Amount	%
Domestic Sales	1,166.93	100.00	1,329.07	100.00	3,369.11	95.87
Export Sales	-	0.00	-	0.00	145.29	4.13
Total	1,166.93	100.00	1,329.07	100.00	3,514.40	100.00

Product wise-revenue for Fiscal year ended 2020, 2021, and 2022 is given below-

(Amount in Lakhs)

	Fiscal 2020		Fiscal 2021		Fiscal 2022	
Particulars	Amount	%	Amount	%	Amount	%
Air Import Revenue Account	97.35	8.34	120.89	9.10	261.85	7.45
Air Export Revenue Account	4.98	0.43	8.90	0.67	7.37	0.21
FCL Import Revenue Account	828.07	70.96	930.34	70.00	2,494.67	70.98
FCL Export Revenue Account	-	-	.73	0.58	23.20	0.66
LCL Import Revenue Account	214.75	18.40	245.39	18.46	711.07	20.23
LCL Export Revenue Account	7.05	0.60	14.21	1.07	16.22	0.46
Import Ocean Clearance Income Account	14.67	1.26	1.57	0.12	-	-
Land Freight Income Account	0.05	0.00	-	-	-	-
Total	1,166.93	100.00	1,329.03	100.00	3,514.38	100.00

To conclude, the company was originally incorporated in the year 2022. The company is an integrated logistics services and solutions provider. The company generates the majority of its revenue from the services of the FCL Import Revenue Account. The company is raising total gross proceeds of Rs. 9.91 Cr.



### **Oneclick Logistics India Limited**



**IPO Note** 

### **Business Strategies**

#### 1. Reduction of operational costs and achieving efficiency.

The company apart from expanding business and revenues the focus has been on reducing operational costs to gain a competitive edge.

#### 2. Focus on the increase in volume of sales.

The company believes that the growth in the local market can fetch them new business expansion and opportunities. The company's emphasis is on scaling the operations in other markets which shall provide them with attractive opportunities to grow the client base and revenues.

### 3. Identifying new customers.

The company's strategy includes marketing customized solutions to target customers and analysing their business processes to propose a comprehensive solution to their warehousing, logistics and supply chain needs. The Company focuses on customer management for existing customers and new business development.

### 4. Leveraging the market skills and relationships.

The company believes that developing and maintaining long-term sustainable relationships with the suppliers, customers and employees will help them achieve the organizational goals, increasing sales and entering new markets. The company plans to increase the number of customers by meeting contracts in hand on time, maintaining the customer relationship and renewing the relationships with existing clients.

### 5. Continue to focus on technology upgrades.

The company believes that technology plays a key role in helping them effectively manage operations, maintain controls, and support the efforts to client satisfaction levels. The company intends to continue to acquire technology systems to increase productivity, improve operating efficiencies, and strengthen its competitive position.

#### 6. Focus on large revenue clients by providing integrated, end-to-end solutions.

The company intends to continue to acquire large revenue clients and provide them with integrated, end-to-end solutions to address all their logistics requirements. The company will also continue to expand its relationships with existing clients by offering additional logistics services to them.

#### **Competitive Scenario and Peer Mapping**

### **Competition**

The industry in which the company operates in is mainly unorganized and highly fragmented with many small and medium-sized companies. The barrier to entry in such a sector is low. The bargaining power with the suppliers is low and the bargaining power with the customers is relatively high in the sector in which the company operates.





#### **Peer Analysis**

### The comparison of the key performance indicators of the listed peers as of Mar-22 is given below -

Particulars	Oneclick Logistics India Limited 31st Mar 2022	Amiable Logistics India Limited 31st Mar 2022	Cargosol Logistics Limited 31st Mar 2022	Timescan Logistics India Limited 31st Mar 2022
Net Profit Margin	3.69%	2.82%	3.00%	1.79%
EBITDA Margin	5.79%	2.88%	5.00%	2.98%
Return on Capital Employed	74.37%	21.58%	36.00%	36.45%
Return on Equity	81.97%	27.59%	37.50%	23.08%
EPS (INR)	0.50	3.97	8.28	8.33

#### The comparison of the key performance indicators of the listed peers as of Mar-21 is given below -

Particulars	Oneclick Logistics India Limited	Amiable Logistics India Limited	Cargosol Logistics Limited	Timescan Logistics India Limited
	31st Mar 2021	31st Mar 2021	31st Mar 2021	31st Mar 2021
Net Profit Margin	7.66%	2.03%	1.94%	1.00%
EBITDA Margin	11.91%	1.89%	3.88%	2.00%
Return on Capital Employed	83.56%	6.53%	20.00%	35.52%
Return on Equity	102.73%	23.14%	22.22%	16.67%
EPS (INR)	0.39	13.90	7.88	2,700.00

### The comparison of the key performance indicators of the listed peers as of Mar-20 is given below -

Particulars	Oneclick Logistics India Limited	Amiable Logistics India Limited	Cargosol Logistics Limited	Timescan Logistics India Limited
	31st Mar 2020	31st Mar 2020	31st Mar 2020	31st Mar 2020
Net Profit Margin	2.79%	1.33%	1.56%	1.54%
EBITDA Margin	4.35%	0.70%	4.69%	3.08%
Return on Capital Employed	73.96%	1.10%	21.43%	13.33%
Return on Equity	153.82%	23.86%	12.50%	25.00%
EPS (INR)	0.13	103.96	12.60	1,600.00

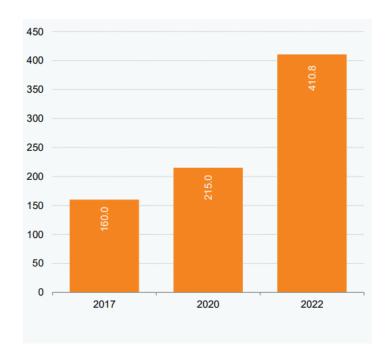
Based on the above analysis, the company has performed better than its peer companies as per the profitability margins including EBITDA margin, and Net Profit Margin for 2022. The company's RoCE and ROE are high when compared to the peer companies on an average basis for FY 2022. The EPS of the company is low when compared to the peer companies for FY 2022.





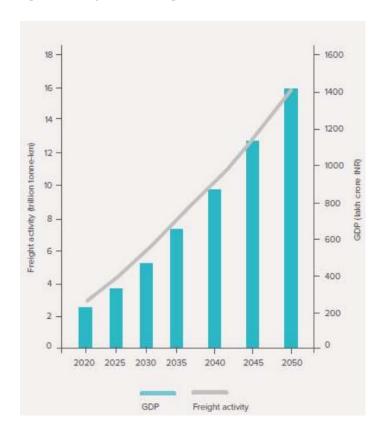
### **Industry Overview**

Exhibit 1: Logistics Market Size (US\$ billion)



(Source: ibef.com)

Exhibit 2: Projected freight activity and GDP growth in India.



(Source: prospectus)





### **Logistics Industry Overview -**

India has been the world's fastest-growing major economy for four of the past five years, due to rising demand for goods and services. The movement of goods across the country and beyond its borders has created economic opportunities for millions of India's citizens.

Today, the logistics sector represents five percent of India's Gross Domestic Product (GDP) and employs 2.2 crore people. India handles 4.6 billion tonnes of goods each year, amounting to a total annual cost of INR 9.5 lakh crore. These goods represent a variety of domestic industries and products: 22 percent are agricultural goods, 39 percent are mining products, and 39 percent are manufacturing-related commodities. Trucks and other vehicles handle most of the movement of these goods. Railways, coastal and inland waterways, pipelines, and airways account for the rest. Recognising the critical role of the sector in the country's future, the Government of India (GOI) is pursuing a range of actions to improve its logistics performance. These include the development of dedicated railbased freight corridors, improvements to the capacity and connectivity of coastal and inland water-based shipping. It is also looking at the buildout of road infrastructure projects such as Bharatmala and the Golden Quadrilateral, and the creation of supportive policies.

### **Indian Logistics Industry -**

India is world's fifth-largest economy in terms of nominal GDP and among the fastest growing major economy world-wide. Efficient logistics ecosystem is considered to act as a catalyst in enhancing the competitiveness of all the sectors of the economy. Thus, improving supply chain efficiencies and reducing logistics costs are fundamental to India capitalizing on this strategic shift and meeting the well-defined aspiration to become a US\$ 5 trillion economy by 2025.

India's logistics sector comprises over 10,000 types of products and has a market size of INR 11 lakh crore. It is expected to grow to a market of INR 15 lakh crore by 2022. Currently, commercial activities in India generate about 4.6 billion tonnes of freight annually, which results in over three trillion tonne-km of transportation demand at a cost of INR 9.5 lakh crore. This demand for freight transport has been rising as the population has grown and standards of living have improved, leading consumers and business to demand and consume more goods. Between 2015 and 2020, India's GDP grew by 32 percent to 217 lakh crore —making India the sixth largest economy in the world.

In the same decade, India's population also increased by 5 percent, while freight demand increased by 28 percent. With rising income levels, higher exports, a rapidly growing e-commerce sector, a growing retail sales market, and a projected GDP growth of seven to eight percent in the next five years, the demand for goods movement is also expected to increase at 7 percent Compound Annual Growth Rate (CAGR). As the demand for goods continues to grow, goods movement is expected to increase to 15.6 trillion tonne-km in 2050. This activity will spur growth across freight modes, but especially in road-freight transport. This will lead to over three trillion kilometres travelled on Indian roads by freight vehicles in 2050.

(Source: prospectus)





#### **Key Managerial Personnel**

**Mahesh Liladhar Bhanushali,** aged 40, is one of the Promoters, Chairman, and Managing Director of the company. He has completed the course in postgraduate diploma in foreign trade. He has been associated with the Company since its incorporation and has over 5 years of experience in the logistics industry.

**Rajan Shivram Mote,** aged 47, is one of the Promoters, Chief Financial Officer, and Whole-Time Director of the company. He holds a Bachelor of Arts degree in sociology and political science. He has been associated with the Company since its incorporation and has over 5 years of experience in the logistics industry.

**Sakri Liladhar Bhanushali,** aged 60, is the Non-Executive Director of the company. She has been associated with the Company since its incorporation. She does not have a formal education.

**Krati Maheshwari,** aged 31, is the Non-Executive Independent Director of the company. She holds a bachelor's degree in commerce and is an associate member of the Institute of Company Secretaries of India. She also holds a master's degree in law. She has experience of more than 5 years in the secretarial field.

**Aditya Vikrambhai Patel,** aged 30, is the Non-Executive Independent Director of the company. He holds a bachelor's degree in commerce and is an associate member of the Institute of Company Secretaries of India. He has experience of more than 6 years in the secretarial field.

To conclude, the company has 2 promoters, and they have decent experience in the industry in which the company operates. The remaining directors also have decent knowledge and experience in the fields which help in the growth of the business. The responsibilities of the management are not disclosed accurately.





### Financial Snapshot

\*The financials provided for FY 23 consist of both LLP and India Limited (April to Feb - LLP) (Dec to March - Oneclick Logistics India Limited)

Profit and Loss Statements					(In Lakhs)
Particulars	FY 20	FY 21	FY 22	1st April to 10th February	14th December to 31st March
Revenue from Operations	1,166.93	1,329.07	3,514.40	2,931.41	388.85
Other Income	0.42	3.72	6.55	10.59	27.38
Total Income	1,167.35	1,332.79	3,520.95	2,942.00	416.23
<u>Expenses</u>					
Direct Expenses	1,045.28	1,095.21	3,148.26	2,604.45	339.55
Employee benefits expense	39.99	27.73	68.20	60.11	16.76
Finance costs	3.50	5.36	9.95	-	-
Depreciation and Amortization expense	0.20	0.13	0.81	1.36	0.15
Other expenses	30.95	47.83	94.38	124.26	30.37
Total Expenses	1,119.92	1,176.26	3,321.60	2,790.18	386.83
Earnings Before Interest, Taxes, Depreciation & Amortization	50.71	158.30	203.56	142.59	2.17
EBITDA Margin	4%	12%	6%	5%	1%
Profit/(Loss) before tax	47.43	156.53	199.35	151.82	29.40
Tax Expense					
Current Tax	15.53	54.76	70.73	53.74	11.26
Deferred tax charge / (credit)	(0.71)	(0.06)	(1.07)	(0.69)	(1.21)
Total Tax Expense	14.82	54.70	69.66	53.05	10.05
Profit/(Loss) for the year	32.61	101.83	129.69	98.77	19.35
Net Profit Margin	2.79%	7.64%	3.68%	3.36%	4.65%

Balance Sheet					(In Lakhs)
Particulars	FY 20	FY 21	FY 22	1st April to 10th February	14th December to 31st March
EQUITY AND LIABILITIES					
Equity					
Share Capital	1.00	1.00	1.00	1.00	1.00
Partners Current Account	44.22	86.38	107.63	47.85	-
Reserves and Surplus	20.20	98.12	157.22	210.98	19.35
Total Equity	65.42	185.50	265.85	259.83	20.35
Share application money pending allotment	-	-	-	-	259.83
Liabilities					
Non-current liabilities					
Long-Term Borrowings	-	-	-	90.50	88.55
Deferred Tax Liabilities (Net)	-	-	-	-	-
Other Non-Current Liabilities	-	-	-	-	-
Long Term Provisions	3.63	3.79	6.77	8.66	10.47
Total Non-current liabilities	3.63	3.79	6.77	99.16	99.02
Current liabilities					
Short Term Borrowings	-	-	38.50	139.86	103.31
Trade Payables	345.12	152.17	486.84	270.90	169.62





Balance Sheet					(In Lakhs)
Other Current Liabilities	26.08	98.74	114.76	79.98	130.45
Short-Term Provisions	6.16	49.21	85.25	111.67	118.14
Total Current liabilities	377.36	300.12	725.35	602.41	521.52
Total Liabilities	380.99	303.91	732.12	701.57	620.54
Total Equity and Liabilities	446.41	489.41	997.97	961.40	900.72
ASSETS					
Non-Current Assets					
Property, Plant and Equipment	0.38	0.25	3.24	4.33	4.45
Intangible assets	-	-	-	-	-
Intangible assets under development	-	-	-	-	-
Investments	-	-	-	-	-
Loans	-	3.00	47.48	154.64	142.23
Deferred Tax Assets (Net)	1.29	1.35	2.42	3.11	4.32
Other non-current assets	2.70	2.70	2.70	8.41	23.14
<b>Total Non-Current assets</b>	3.61	7.30	55.84	170.49	174.14
<b>Current Assets</b>					
Inventories	-	-	-	-	-
Investments	-	-	-	-	-
Trade Receivables	371.04	420.88	763.73	564.86	562.72
Cash and Cash Equivalents	53.19	54.39	77.54	100.88	84.52
Bank balances other than those above	-	-		-	-
Short-term loans and advances	17.81	6.84	100.86	125.17	79.35
Other Current Assets	-	-	-	-	-
Total Current assets	442.04	482.11	942.13	790.91	726.59
Total Assets	445.65	489.41	997.97	961.40	900.73

Particulars	FY 20	FY 21	FY 22	1st April to 10th February	14th December to 31st March
Net Cash Flow from Operating Activities	0.69	(11.69)	67.48	35.14	7.95
Net Cash Flow from Investing Activities	-	(2.72)	(40.92)	(78.77)	(25.31)
Net Cash Flow from Financing Activities	(2.40)	12.90	(20.80)	87.07	1.00

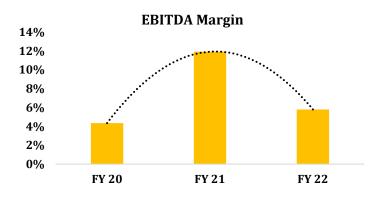


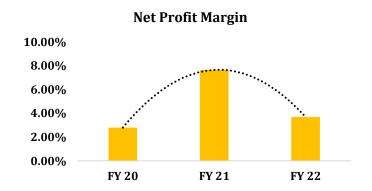


Ratio Sheet				
Particulars	FY 20	FY 21	FY 22	
Per Share Data				
Diluted EPS	0.13	0.39	0.50	
BV per share	1.82	5.15	7.38	
Operating Ratios (%)				
EBITDA Margins	4%	12%	6%	
PAT Margins	3%	8%	4%	
Inventory days	-	-	-	
Debtor days	116.06	115.59	79.32	
Creditor days	-	-	-	
Return Ratios (%)				
RoCE	74%	84%	74%	
RoE	50%	55%	49%	
Valuation Ratios (x)				
EV/EBITDA	0.24	0.83	1.11	
Market Cap / Sales	3.06	2.68	1.02	
P/E	790.24	253.07	198.70	
Price to Book Value	54.54	19.23	13.42	
Solvency Ratios				
Debt / Equity	0.00	0.00	0.14	
Current Ratio	1.17	1.61	1.30	
Quick Ratio	1.17	1.61	1.30	
Asset Turnover	2.62	2.72	3.52	
Interest Coverage Ratio	14.43	29.51	20.38	

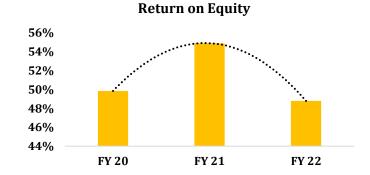
<sup>\*</sup>Ratios are not mentioned for FY 23 due to the company acquiring Oneclick Logistics LLP on 14th December.

#### **Financial Charts**













### **Key Risk Factors**

1. The Company's top 10 and 5 Customers contributed to 56.57% and 42.03% of the revenues for the period ended March 31, 2023. Any loss of business from one or more of them may adversely affect the revenues and profitability.

### Track Record of Lead Manager

The lead manager to the issue is Fedex Securities Private Limited. A table has been set below highlighting the details of the IPO of the last companies handled by the Lead Manager in recent times –

#### Fedex Securities Private Limited -

Sr. No.	Company Name	Issue Size in Cr.	Issue Price/Share (In INR)	Listing Date	CMP* (INR)
1.	Kundan Edifice Limited	25.22	91.00	September 26, 2023	81.07
2.	Pramara Promotions Limited	15.27	63.00	September 13, 2023	104.00
3.	Yasons Chemex Care Limited	20.57	40.00	August 03, 2023	28.6
4.	Pattech Fitwell Tube Components Limited	12.00	50.00	April 21, 2023	64.00
5.	Lead Reclaim and Rubber Products Limited	4.88	25.00	February 21, 2023	48.6
6.	Moxsh Overseas Educon Limited	10.42	153.00	December 30, 2022	133.00
7.	Tapi Fruit Processing Limited	5.21	48.00	September 22, 2022	167.00
8.	Virtuoso Optoelectronics Limited	30.24	56.00	September 15, 2022	241.00
9.	Kesar India Limited	15.82	170.00	July 12, 2022	340.00
10.	Le Merite Exports Limited	48.00	75.00	May 09, 2022	49.00

<sup>\*</sup>CMP for the above-mentioned companies is taken as of 27th September 2023.

As per the offer document, Fedex Securities Private Limited has had 17 mandates in the last four years. For Fedex Securities Private Limited, 3 opened at a discount and the remaining all opened at premiums on the listing date.





#### Recommendation

The company has been in the industry since 2022 and acquired a company called Onclick Logistics LLP incorporated in the year 2017 thus has decent experience in the industry. The company has seen a decrease in the top line of its financials and a slight increase in the bottom line.

The PE on an annualised and post-IPO basis is 11.29 times which seems to be fairly priced by looking at the performance of the company. The sector P/E is 25.6.

The company operates in a competitive segment and in a very fragmented market. The management outlook of the company is not satisfactory. The financial outlook of the company is decent. The company along with the acquired company in total do not have much experience in the industry. The company's ratios are not that attractive. As the company was incorporated recently, we believe it needs a couple of more years to conclude regarding sustainability. From the above-mentioned points, we recommend **AVOID** as of right now.





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